



A Stable Connection Equine Nutrition Instructor (ENI) Course Outline

The Equine Nutrition Instructor (“ENI”) Training is comprised of a pre-course study component followed by a one-day training course.

1. The pre-course material is a combination of basic equine nutrition and general equine knowledge. This will be provided via email upon registration for study purposes.
2. The pre-course exam is written at the start of course. It is based on the pre-course material and is intended to highlight any areas that may require additional study by the equine nutrition instructor candidate.
3. Principles of Equine Nutrition – Upon successful completion of the pre-course exam, the course moves directly into the learning portion, working through the PowerPoint presentation and the hands-on activities with the horses.
4. What next? Code of ethics, instructor agreements, marketing, etc., with an opportunity for Q&A.
5. Graduation – certificates and photo’s!

Upon successful completion of the course, graduates will be awarded a certificate of completion. New instructors will also receive their Equine Nutrition Instructor’s Kit, which contains:

- Principles of Equine Nutrition manual
- Nutrient Requirements of Horses, Sixth Edition – NRC Reference book
- Weigh scales
- 120” measuring tape
- Instructor hat
- Instructor shirt
- Laminated teaching materials
- USB drive with PowerPoint presentation and teaching resources

New instructors will also have access to the EN Instructors Facebook group, where they can exchange ideas, ask questions and which provides teaching & marketing resources.

All class supplies will be provided by the instructor-trainer, as will snacks, refreshments and a light lunch, where applicable.

Requirements

All applicants must have the following before being considered by the Board of Advisors for the Equine Nutrition Instructor training:

1. Must be over the age of 18 and a high school graduate &/or have an acceptable level of experience and education.
2. Must have significant experience and be comfortable handling and working with horses. This may be in a specific sport or discipline, breeding background, pleasure rider, groom, police or military work, etc.
3. Must be able to participate in learning situations that require skills in observation, visual, auditory and tactile information gathering.
4. Must demonstrate the ability to safely perform hands on assessment/demonstration with a live horse, including all parts of the body.
5. Must demonstrate the application of good judgement and prompt completion of all responsibilities attendant to the care and safety of both horses and humans.
6. Must adhere to the class materials and content, as approved by the Advisory Board.
7. Must not infringe copyright by inappropriately copying, duplicating or distributing class materials.
8. Must adhere to the ASC Policies & Procedures and Code of Ethics.
9. Must complete the application form* in full
10. Must pay tuition in full prior to certification. Payment plans are available, but certification will not be awarded until tuition fees are paid in full.

Feel free to call me if you have additional questions; 936-827-5694

I look forward to you joining the team!

Elisabeth



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Program Information, pricing & requirements may change periodically

*Application does not guarantee acceptance. Refunds will not be issued to failed students.

Q & A

Q. Is the training tax deductible?

A. Yes, at this time it is considered a tax-deductible expense in most places - but always check local regulations with your accountant.

Q. How long will it take me to recover my investment?

A. With average class sizes of 10-12 students, you should recover your investment with your first 1-2 classes.

Q. What do I get for my training fee?

A. You'll receive a welcome email with your pre-course study materials. The course itself is 1 day. We provide refreshments, lunch and the training location (if applicable) and all teaching materials & supplies. Upon graduation you will receive your new instructor kit (detailed above). We also provide you with the PowerPoint presentation for the class. You will be 100% set up and ready to teach upon graduation! You also receive ongoing help and support after graduation.

Q. When I take the training, do I work for A Stable Connection?

A. Students who successfully complete the instructor training course become independent contractors for A Stable Connection. That means that you can write off your business expenses (per current tax legislation), travel and teach when, where and as often as you want. You are eligible to teach anywhere that you are legally entitled to work. As an independent contractor, you are responsible for all aspects and responsibilities of your own business entity and for securing insurance coverage.

Q. Do I have to find my own courses to teach?

A. Yes and No. We market together. Part of your training includes how to market your own courses and we encourage you to use your contacts in the horse world, however we also market for our instructors, promote your courses on social media and the ASC website, send you leads and refer students and host locations to you.

Q. Are there territories?

A. No. There are over 2 million people involved with horses in Canada, 1.2 million riders in the UK, and another 4.6 million horse owners in the USA, so there are plenty of potential clients for all our instructors.

Q. So how does it 'work'?

A. Once you have a class scheduled at your own or a host location, we advertise your class on our website and you advertise locally via whatever means you choose. The one-day class is offered nationwide at the standard fee of \$159.00. You collect the fees from your students directly. You then order your course materials from A Stable Connection at a cost (currently \$65.00) per student (includes their full-color Principles of Equine Nutrition manual and certificate of completion). Your gross profit is therefore over \$90.00 per student and your only other direct expenses are the disposable class supplies (samples of feedstuffs) and any refreshments/meals, if you provide them. Net class profit is typically \$80-\$90 per student. The normal overheads of running a business obviously apply. All operating expenses are normally tax-deductible, but your accountant can confirm local tax regulations.

Q. Do I have to re-certify at any point?

A. No, but you are required to teach a minimum of 2 classes per year to retain your active instructor status and pay the annual instructor registration fee of \$99, due each 31st December (not applicable for the initial year in which you take your instructor training).

Q. What kind of support do I have?

A. We really are a family. We have a private Facebook group where instructors can share ideas, stories, etc. and I am always happy to offer support and answer any questions.