



## Equi-Health Canada/Equi-First Aid USA Disaster Planning & Emergency Preparedness Instructor Training



The Equi-Health Canada/Equi-First Aid USA Disaster Planning & Emergency Preparedness Instructor (“DPEPI”) Training is delivered in 2 Modules. All class supplies will be provided by the instructor-trainer, as will snacks, refreshments and a light lunch each day.

### Module 1

Disaster Planning & Emergency Preparedness - we will go through the entire class, including both the PowerPoint presentation and the activities.

### Module 2

Provides students the opportunity to implement their learning by teaching &/or reviewing different portions of the class with the instructor and fellow students.

Additional courses – an overview of the other classes that Equi-Health Canada/Equi-First-Aid offer.

What now? Business information, code of ethics, instructor agreements, marketing, etc., with an opportunity for Q&A.

Graduation - certificates and photos.

Upon successful completion of the course, graduates will be awarded a certificate of completion. New instructors will also receive an instructor vest and briefcase, both embroidered with the company logo.

New instructors will have also access to the Instructors Facebook group, which provides teaching & marketing tools and files and the instructor-only pages of the website, where additional resources are available.

### Requirements

All applicants must have the following before being considered by the Board of Advisors for the Equi-Health Canada/Equi-First Aid USA DPEPI training:

1. Must be over the age of 18 and a high school graduate &/or have an acceptable level of experience and education.
2. Must have significant experience and be comfortable handling and working with horses. This may be in a specific sport or discipline, breeding background, pleasure rider, groom, police or military work, etc.
3. Must be able to participate in learning situations that require skills in observation, visual, auditory and tactile information gathering.
4. Must demonstrate the ability to safely perform hands on assessment/demonstration with a live horse, including feet and all parts of the body.
5. Must demonstrate the application of good judgment and prompt completion of all responsibilities attendant to the care and safety of both horse and human.
6. Must adhere to the EFAI Code of Ethics.
7. Must complete the application form\* in full
8. Must pay course fees in full prior to certification. Payment plans are available but certification will not be awarded until tuition fees are paid in full.

\*Application does not guarantee acceptance. Refunds will not be issued to failed students.

## Q & A

Q. Is the training tax deductible?

A. Yes, at this time it is considered a tax-deductible expense in most places - but always check local regulations with your accountant.

Q. How long will it take me to recover my investment?

A. With average class sizes of 12-15 students, most instructors make back their investment with their first classes.

Q. What do I get for my training fee?

A. You'll receive a welcome booklet that helps you get started.

The course itself is 2 days in length. We provide refreshments and lunches during training, the training location and all teaching materials & supplies. Upon graduation you will be awarded a vest and a briefcase embroidered with the company logo and the word 'INSTRUCTOR'. We also provide you with the class outline and PowerPoint presentation that guides you through the class. You will be 100% set up and ready to teach upon graduation! You also receive ongoing help and support after graduation.

Q. When I take the training, do I work for Equi-Health Canada/Equi-First Aid USA?

A. Students who successfully complete the instructor training course become independent contractors for Equi-Health Canada/Equi-First Aid USA. That means that you can write off your business expenses (per current tax legislation), travel and teach when, where and as often as you want! We have instructors across Canada, the United States, France, Switzerland, Australia. You are eligible to teach anywhere that you are legally entitled to work. As an independent contractor, you are responsible for all aspects and responsibilities of your own business entity and for securing insurance coverage.

Q. Do I have to find my own courses to teach?

A. Yes and No. We market together. Part of your training includes marketing of your own courses and we encourage you to use your contacts in the horse world, however we also market heavily for our instructors through social media campaigns, magazine and print ads, post and market your courses on the website, send you leads and refer students and host locations to you.

Q. Are there territories?

A. No. Territories are unnecessary. There are over 2 million people involved with horses in Canada, 1.2 million riders in the UK, and another 4.6 million horse owners in the USA, so there are plenty of potential clients for all our instructors. We want you to be able to travel and teach in fun places as well. We have one instructor who teaches at a guest ranch in Costa Rica every year.

Q. So how does it 'work'?

A. Once you have a class scheduled at your own ranch or a host location, we advertise your class on our websites and you advertise locally via whatever means you choose. The one-day courses are offered nation-wide at the standard fee of \$159.00. You collect the fees from your students directly. You then order your course materials from your Affiliate Head Office at a cost (currently \$40.00) per student (includes their manual and certificate of completion). Your gross profit is therefore \$119.00

Q. Is there a minimum teaching requirement?

A. Yes, you are required to teach two classes per year to retain your certification, so that your skills stay current. If you do not meet your minimum requirement, you can recertify for a nominal fee.

Q. Do I have to re-certify at any point?

A. Yes, your certification is valid for 3 years. After 3 years you can re-certify via an online exam to obtain your lifetime certification

Q. What kind of support do I have?

A. We really are a family.

We have a closed Facebook group where instructors from across the world can share ideas, stories, etc.

We also hold a bi-annual instructor conference. It isn't mandatory to attend but there is always great camaraderie, learning, updates on new ideas coming through and future programs we are developing - and it is a load of FUN. The conference often takes place in Alberta Canada, at the foothills of the Rocky Mountains, however we do travel elsewhere some years!

Corporate Head Office, your Affiliate Head Office, senior instructors and your instructor-trainer are always available for phone or email support as well.

Feel free to call me if you have additional questions; 936-827-5694

I look forward to you joining the team!

Elisabeth



## FOR THE LOVE AND THE LIFE OF THE HORSE

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Program Information, pricing & requirements may change periodically