



## **A Stable Connection Equine Nutrition Instructor (ENI) Course Outline**

The Equine Nutrition Instructor (“ENI”) Training is a one-day training course (in person) or a 6 hour Zoom presentation(s) (online).

1. Principles of Equine Nutrition – the one-day instructor course takes you through the PowerPoint presentation for the class and the hands-on activities with the horses.
2. What next? Code of ethics, instructor agreements, marketing, etc., with an opportunity for Q&A.
3. Graduation – certificates and new instructor kits

Upon successful completion of the course, graduates will be awarded a certificate of completion and be certified to teach the class. New instructors will also receive their Equine Nutrition Instructor’s Kit, which contains:

- Certificate of Accomplishment
- Principles of Equine Nutrition manual
- Nutrient Requirements of Horses, Sixth Edition – NRC Reference book\*
- Weigh scales
- Hay net
- 120” measuring tape
- Instructor hat
- Instructor shirt
- Laminated teaching materials
- USB drive with PowerPoint presentation and teaching resources (or a transfer link to the files)

New instructors will have also access to the EN Instructors Facebook group, where they can exchange ideas, ask questions and which provides teaching & marketing resources.

\*unless the instructor already owns a copy, in which case tuition is discounted by \$99.

## Requirements

All applicants must have the following before being considered by the Board of Advisors for the Equine Nutrition Instructor training:

1. Must be over the age of 18 and a high school graduate &/or have an acceptable level of experience and education.
2. Must have significant experience and be comfortable handling and working with horses.
3. Must be able to participate in learning situations that require skills in observation, visual, auditory and tactile information gathering.
4. Must demonstrate the ability to safely perform hands on assessment/demonstration with a live horse, including all parts of the body.
5. Must demonstrate the application of good judgement and prompt completion of all responsibilities attendant to the care and safety of both horses and humans.
6. Must adhere to the class materials and content, as approved by the Advisory Board.
7. Must not infringe copyright by inappropriately copying, duplicating or distributing class materials.
8. Must adhere to the ASC Policies & Procedures and Code of Ethics.
9. Must complete the application form\* in full
10. Must pay tuition in full prior to certification. Payment plans are available, but certification will not be awarded until tuition fees are paid in full.
11. Must carry public liability insurance for the dates and locations of any classes taught.

Feel free to call me if you have additional questions: 936-827-5694

I look forward to you joining the team!

Elisabeth



A Stable Connection, LLC [www.astableconnection.com](http://www.astableconnection.com) 10961 Lake Forest Drive, Conroe, TX 77384, USA.

Phone: 936-827-5694 email: [lis@astableconnection.com](mailto:lis@astableconnection.com)

Program Information, pricing & requirements may change periodically

\*Application does not guarantee acceptance. Refunds will not be issued to failed students.

## **Q & A**

### **Q. Is the training tax deductible?**

A. Yes, at this time it is considered a tax-deductible expense in most places - but always check local regulations with your accountant.

### **Q. How long will it take me to recover my investment?**

A. With average class sizes of 10-15 students, you should recover your investment with your first 1-2 classes.

### **Q. What do I get for my training fee?**

A. The course itself is 1 day (or the equivalent virtual sessions). If it's in person, we provide refreshments, lunch and the training location (if applicable) and all teaching materials & supplies. Upon graduation you will receive your new instructor kit (detailed above). We also provide you with the PowerPoint presentation for the class. You will be 100% set up and ready to teach upon graduation! You also receive ongoing help and support after graduation.

### **Q. When I take the training, do I work for A Stable Connection?**

A. Students who successfully complete the instructor training course become independent contractors for A Stable Connection. That means that you can write off your business expenses (per current tax legislation), travel and teach when, where and as often as you want. You are eligible to teach anywhere that you are legally entitled to work. As an independent contractor, you are responsible for all aspects and responsibilities of your own business entity and for securing public liability insurance coverage, which is a requirement (proof of insurance must be sent to A Stable Connection).

### **Q. Do I have to find my own courses to teach?**

A. Yes and No. We market together. Part of your training includes how to market your own courses and we encourage you to use your contacts in the horse world, however we also market for our instructors, promote your courses on social media and the ASC website, send you leads and refer students and host locations to you.

### **Q. Are there territories?**

A. No. There are millions of horse owners, so there are plenty of potential clients for all our instructors.

### **Q. So how does it 'work'?**

A. Once you have a class scheduled at your own or a host location, we advertise your class on social media and you advertise on social media and locally via whatever means you choose. The one-day class is offered nationwide at the standard fee of \$169.00. You collect the fees from your students directly. You then order your course materials from A Stable Connection at a cost (currently \$65.00) per student (includes their full-color Principles of Equine Nutrition manual and certificate of completion). Your gross profit is therefore around \$100.00 per student and your only other direct expenses are the disposable class supplies (samples of feedstuffs) and any refreshments/meals, if you provide them. The normal overheads of running a business obviously apply. All operating expenses are normally tax-deductible, but your accountant can confirm local tax regulations.

### **Q. Do I have to re-certify at any point?**

A. No, but you are required to teach a minimum of 2 classes per year to retain your active instructor status and pay the annual instructor registration fee of \$99, due each 31<sup>st</sup> December (not applicable for the initial year in which you take your instructor training).

### **Q. What kind of support do I have?**

A. We really are a family. We have a private Facebook group where instructors can share ideas, stories, etc. and I am always happy to offer support and answer any questions.



# Equine Nutrition Instructor Application

(please complete both pages)

Name: \_\_\_\_\_

Date of birth: \_\_\_\_\_

Email address: \_\_\_\_\_

Mailing address: \_\_\_\_\_

Phone number(s): \_\_\_\_\_

Course date: \_\_\_\_\_

Course location: \_\_\_\_\_

Bust/Chest Size: \_\_\_\_\_ (inches)

## Payment method:

- PayPal Invoice (will be sent to email provided)  Personal Check\*
- New Instructors: \$1,599.00
- I own a print copy of Nutrient Requirements of Horses, 6th Edition, please apply the \$99 tuition discount.

\* Make checks payable to: A Stable Connection and mail to: 10961 Lake Forest Drive, Conroe, TX 77384, USA

## Enrolling in: Equine Nutrition Instructor Course

In signing this application, I understand that, as an A Stable Connection instructor, I will be an independent contractor, responsible for my own business activities.

I will be required to adhere to all A Stable Connection standards and policies .

I will be required to abide by the A Stable Connection code of ethics.

I understand the certification will not be awarded until the tuition is paid in full.

Applicant's signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Outline your equine experience**

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**Have you taken any equine-related nutrition training?**       Yes     No

**What would teaching the course mean to you?**

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**Additional comments**

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**Please save your completed form and email it to: [lis@astableconnection.com](mailto:lis@astableconnection.com)**

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